



Marketing Innovation & InsurTech – what will it take to change insurance?

30 April 6.15pm - 8.30 pm, Amnesty International UK

AI WiFi. Password: amnestyaiuk



INSIGHT CONSENSUS INFLUENCE

InsTech Partners & Sponsor Introduction			
	Carlos Wong-Fupuy Senior Director	AM Best is a provider of ratings, financial data and news with a specialist focus on the worldwide insurance industry. Best's Credit Ratings are a recognised tool for assessing the financial strength of insurance-related organisations and the credit quality of their obligations. Over 3,500 ratings in more than 90 countries worldwide.	@AMBBestEMEA @AMBBestCo www.ambest.com
	Dan White Senior Partner	Ninety Consulting is an insurance-specialist innovation consultancy. They innovate for the global insurance sector and help it become better at innovation. Their 123 Framework® is a structured model for insurance proposition development, customer evaluation and market pilot launch to bring new ideas to market in 60 days. It's a methodology being used by Zurich, Hiscox, Travelers, Allianz, Direct Line and Bupa, amongst others, with multi-award-winning results	@NinetyTweets www.ninety.com
	Paul Doran VP Marketing	INSHUR is the fully digital insurance platform for today's commercial and ride-share drivers, owners, and fleets. The mobile app allows drivers to quote, purchase and service an insurance policy at their convenience via their mobile in minutes. Live currently in New York and the UK, to date, over 20,000 drivers have tried the app.	@dorando Ln: inshur-inc. www.inshur.com
	Paul Glen Commercial Director	Gobsmack has created a B2B2C digital proposition with the objective of enhancing consumer and small business customer retention. Gobsmack facilitates users to collect cash rewards from retailers, through a client branded version of the Gobsmack platform, when they spend online or use their registered debit/credit cards with selected retailers.	www.gobsmack.co.uk
	Milan Sud Head of Innovation	AXA Partners is AXA's global entity, dedicated to co-building and distributing simple, customer-centric and innovative solutions that combine insurance, assistance and other value-added services. As an integral part of the Group Innovation unit, AXA Partners plays a key role in the deployment of disruptive solutions, emerging from this innovation ecosystem.	@AXAAssistanceUK Ln: axa-partners
	Olivia Hendrick Marketing Director	Hiscox Ltd. is a Bermuda-incorporated insurance provider, listed on the LSE. An underwriter at Lloyd's of London, the company largely specialises in niche areas of the market, offering property and casualty insurance aimed at companies and high-net-worth individuals, as well as cover against such risks as hacking, kidnapping and satellite damage.	@HiscoxUK www.hiscox.co.uk
	Andy Yeoman CEO	Concirus is the creator of Quest – a dynamic, digital platform developed with, used and trusted by insureds, insurers, reinsurers and brokers globally. Through the power of AI, machine learning and robust data analytics, Quest can help insurers to grow their business and make it more profitable.	@concirus www.concirus.com
Proper LinkedIn Marketing	Chris Williams Founder	Chris Williams is the Co-Founder of a Project Management software business, GetDoddle. During the past 2 years, he has consulted on Digital Marketing focusing on a very niche aspect, LinkedIn. In Jan 2019 he launched 'Proper LinkedIn Marketing' in a direct response to marketers failing to get tangible results for companies and professionals.	@ChrisWLinkedIn Ln: chriswilliamsnf
	Alex Hearn Managing Director	Slipcase is a central content platform for the global commercial & specialty (re)insurance industry, enabling individuals to build a personalised, free feed of news and thought leadership from across the market. Carriers, brokers and service providers can showcase their brand and expertise and distribute their latest content to relevant global audiences.	@Slipcasecom Ln: Slipcase www.slipcase.com
	Neil Edwards Founder	The Marketing Eye is a performance marketing agency with a particular focus on demand generation for alternative finance, fintech and InsurTech businesses. They are one of the leading names in the rapidly growing InsurTech market and count some of the sector's most innovative businesses amongst its clients.	@themarketingeye Ln:the-marketing-eye themarketingeye.com